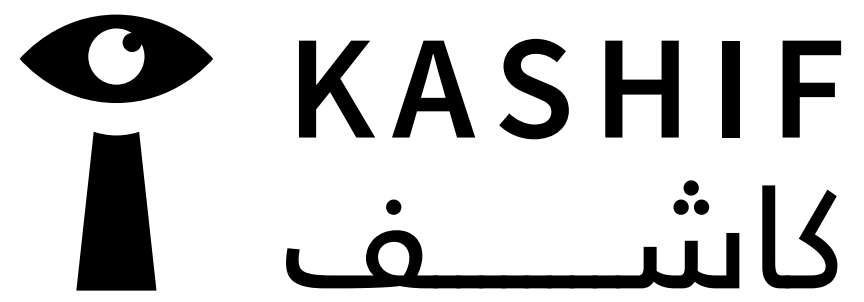




Brand Purpose



KASHIF aka (Revealer) in english is a concept that detect the scammers, false claiming and much more on social media.

These days social media is easy to access, leading the world to upgrade their presence and grow through digital platforms.

Social media Pros & Cons



Pros:

- Wider Reach
- Brand Growth
- Direct Engagement

Cons:

- Scams & Fake Brands
- Misinformation
- Over-Saturation

Mission Statement

To raise awareness by revealing the scam activities that social media businesses/influencers is continuously doing.
(KASHIF) is here to build a safe digital enviroment.

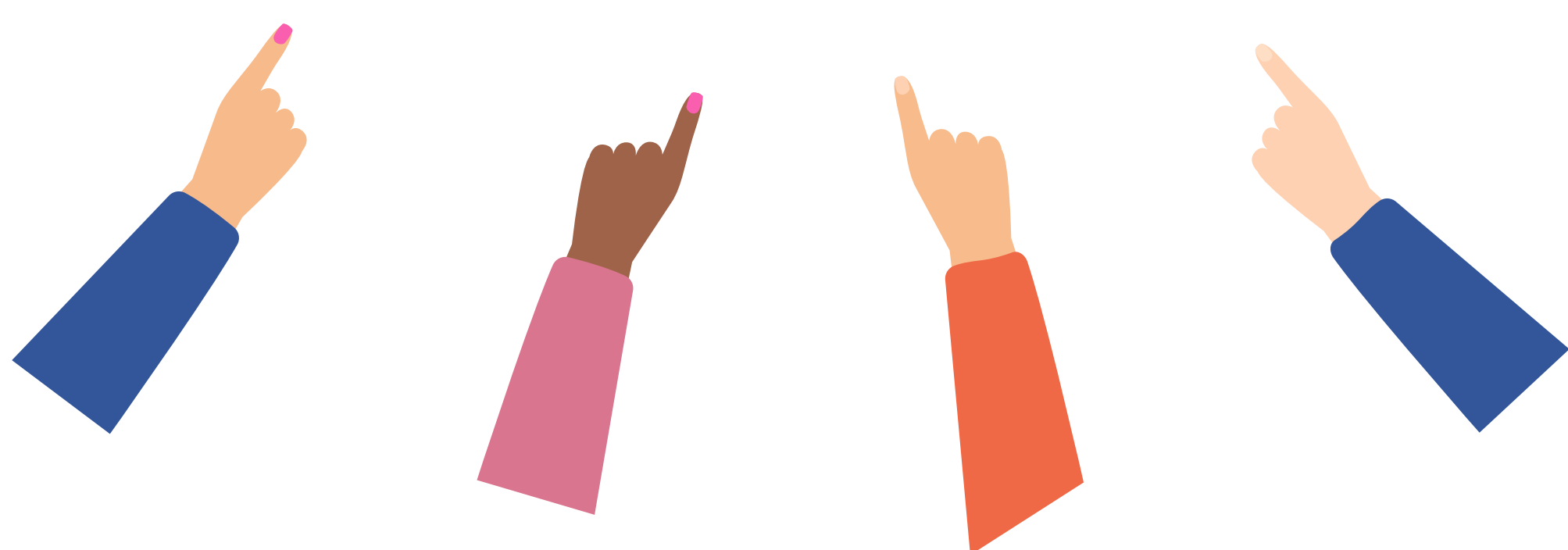
Target Audience



- Online users of all ages, especially in Arabic-speaking regions
- Small businesses and freelancers
- Vulnerable individuals at risk of scams

Brand Values

Transparency, Awarness, Justice, Trust, Protection



Exposing Scammers & Protecting People

